



United Way  
of Greater Texarkana presents:



# BATTLE ON THE BORDER

&



CHILI cookoff

10.07.17 12-8 pm

Spring Lake Park

BENEFITTING:  
IMAGINATION  
LIBRARY

# Sponsorship Levels:

# Title Sponsor \$10,000:

- Top level logo advertisement on UWGT website and social media, event poster and other print materials
- Company mentioned during any/all media events
- Logo on limited edition event t-shirts
- Logo on “Thank You to our sponsors” banner displayed at the event entrance as well as prominently displayed at the stage and several other locations. Company banners can be displayed as well.
- Prominent sponsor booth at the event
- Allowed one representative to be a Judge of the bands in the “Battle on the Border.”
- Presents winning band trophy and oversized check
- 40 VIP tickets/ 40 GA tickets
- 20 limited edition event t-shirts
- 10 VIP Parking tickets



# Platinum Sponsor \$5,000

- Top level logo advertisement on UWGT website and social media, event poster and other print materials
- Logo on limited edition event t-shirts
- Logo on “Thank You to our sponsors” banner displayed at the event entrance as well as prominent display of your own banner at the event
- Prominent sponsor booth at the event
- Judge of the bands
- Presents runner ups with checks
- 30 VIP tickets/ 30 GA tickets
- 15 limited edition event t-shirts
- 4 VIP Parking tickets



# Gold Sponsor \$2,500:

- Top level logo advertisement on UWGT website and social media, event poster and other print materials.
- Logo on limited edition event t-shirts
- Logo on “Thank You to our sponsors” banner displayed at the event entrance as well as prominent display of your own banner at the event.
- Prominent sponsor booth at the event
- Judge of chili cook-off
- Presents chili cook-off winner their trophy
- 20 VIP tickets/ 20 GA tickets
- 10 limited edition event t-shirts
- 2 VIP Parking tickets



# Silver Sponsor \$1,000

- Name on select advertising and promotional materials including event poster, and other print materials.
- Logo recognition on event website and social media
- Logo on “Thank You to our sponsors” banner displayed at the event entrance as well as prominent display of your own banner at the event.
- 10 VIP tickets/ 10 GA tickets
- 5 limited edition event t-shirts
- 1 VIP Parking tickets



# Bronze Sponsor \$500

- Logo recognition on banner
- Logo on “ Thank You to our sponsors” banner displayed at the event entrance
- 6 VIP tickets/ 6 GA tickets
- Logo on limited edition event -shirts
- 1 VIP Parking tickets



# Champion Sponsor \$25

Provides one child a book **every** month for a year.

**A total of 12 books.**

- 1 GA ticket
- 1 chili cook-off ticket

