

United Way of Greater Texarkana is presenting: **THE 1st Annual BATTLE ON THE BORDER** with **100% of the net proceeds from this festival going to fund the Dolly Parton's "Imagination Library" program in our area! Local civic clubs have joined in in advocating this program!** This program will need an estimated annual commitment of close to **\$183,000 annually in its 5th year to sustain its participation in four counties.** Our plan is to make it available to **all children newborn to 5 years of age within our region!** Statistics given by the **Dolly Parton Foundation** show that only **60% of the eligible population actually participate.** **The cost of this program is \$25 per child per year for \$125 for the 5 year commitment.**

The "Battle on the Border" features multiple battles, coupled with a festival;

- **A battle of the bands**, which will potentially feature a TX Alt Rock Group (from Houston!) Reggae Band from Shreveport, Blues band from Longview, Jazz Band from Tyler, Country band from Four States Area and 3 other slots are still available....vying for \$5,250 in prize money!
- **East Texas-Sized Chili Cook-off**; that will mirror the old Legendary Horn-Hog Cook-off from historic quadrangle days! This will be an internationally sanctioned event with the winners moving on to the next level.
- Horse Shoe Tossing Contest! Limbo Contest! Hula Hoop Contest! And more....
- The event will be from **NOON till 8pm Saturday, October the 7th at Spring Lake Park.** There will be a VIP Tent that will have a Big Screen TV showing the top College football games, just in case someone wants to kick back and enjoy the game!
- There will be plenty of vendors and merchandisers booth on hand.
- **Adult Beverages (BEER/WINE) will be sold at the concert beer gardens and the Chili Cook-Off beer gardens. Wine will be available in the VIP tent.**
- Civic Clubs within the area that partner in this program will also have the opportunity to set up display booths.